

## **ALONZO, MARK DAVE DE OCERA**

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### **OBJECTIVE:**

Secure a position allowing me to develop experience using my educational background. I am seeking new challenges to broaden my area of expertise and to improve together with the company.

### **QUALIFICATION PROFILE:**

- Excellent with backend development using native PHP, CodeIgniter, CakePHP, and Laravel.
- Experienced in team leading and project management with the use of Scrum methods as part of the Agile technique with the aid of Jira and Confluence
- Comfortable in the use of version control systems such as Git and BitBucket
- Capable of setting up and managing of Linux server with the use of cPanel and WHM
- Experience with content management systems such as ExpressionEngine, CraftCMS, and WordPress.
- Exceptional proficiency in structuring, developing, and managing databases using MySQL and MSSQL.
- Capable of developing and maintaining REST API and integration on websites and other systems.
- Capable of implementing, using, and managing repositories using Git locally or with BitBucket.
- Remarkable software/website project management and scoping with the use of Microsoft Project, Redmine, Symphonical, Trello, and GrindStone 3. With knowledge of other project management tools like Jira, Confluence, Basecamp, Teamwork, Redbooth ToggI, and Time Doctor.
- Capable of modifying the frontend to display backend data with the use of HTML, JavaScript, and jQuery.
- Able to do intermediate frontend styling using CSS.
- Experience with Infusionsoft for marketing campaign automation with integration to web pages.
- Efficient with regards to eCommerce-related tasks and API on Amazon, eBay, Play, and PayPal.
- eCommerce platform experience with Magento and WooCommerce.
- Knowledgeable and experienced with desktop programming languages like Java, Visual Basic 6, and Visual Basic .Net.
- Able to create professional documents, worksheets, and presentations using Microsoft Word, Excel, PowerPoint, Google Spreadsheets, Document and Forms.
- Able to repair, install, upgrade, and maintain desktop and laptop computers.
- Proficient in establishing, installing, and monitoring network connections.
- Capable of teaching or sharing with others acquired knowledge.
- Easy to work with, good interpersonal qualities, and handling of self during crucial moments such as meetings, deadlines, short notice requests, and stressful and pressuring tasks.

## **PROFESSIONAL AND WORK EXPERIENCE:**

### **InfoPay Inc - Contractual - Remote**

28 Atlantic Avenue, Suite 227, Boston, Massachusetts

#### **PHP Developer**

July 29, 2024 to May 28, 2025

#### **Job Responsibility:**

As part of the development / technical team of Infopay, we are tasked to carry out new features and modifications to existing tools that the business is catering to its clients. In my role as PHP developer, I am tasked in doing backend tasks of the business, however there are some instances where I need to match a certain design or layout as requested on the task. There are also reports being requested and integrated on the control panel for repeatable and robust access of the report every time the need arises. We implement the Agile methodology and use Jira as our main ticket / issue tracker. We conduct daily stand up meetings via Google Meet and also do sprint planning on Monday and retrospect every two weeks when a sprint has been concluded. We also implement documentation of our task on the Jira ticket for the changes and how to check the correctness of the results. We also engage with peer QA, where we are assigned to check the work of other developers before the task is pushed to the repository and then to the live environment.

### **Website Blue / Management Reports International (MRI) Pty Limited - Cloudstaff Philippines**

Unit 1, 4th Floor, Skytech IT Park Building A, McArthur Highway, Mabalacat City, Pampanga Philippines 2010

#### **Senior Software Engineer**

January 31, 2022 to July 2024

#### **Job Responsibility:**

As a senior software engineer for the client (Website Blue / Management Reports International (MRI) Pty Limited), I was in charge of implementing changes on the property / real estate websites of the clients such as pulling new or missing records from the listing server, implementing AJAX filtering on listings page, customizing display of listing data and content management of listings. I was also given a chance to lead the development of new modules for a gallery-type website created with the CakePHP framework, implementing new modules to the client's specifics. And was also involved in the brainstorming meeting with the client concerning their ideas for the site and presented to them the updates that had been accomplished. WordPress client website maintenance, optimization, updates, and reporting were also assigned to me as my weekly side task on top of major or main projects. There were also some third-party software integration projects assigned to me such as Moodle integration and usage of payment gateways such as Stripe and eWay. At times there are some infected or attacked WordPress sites from malware, I am tasked to do the clean-up and fortification so that future attacks would be prevented.

**Punch Buggy Digital Agency - BMG Outsourcing Inc**

2/F Clark Center 9, Berthaphil, Pinatubo Ext. Jose Abad Santos Ave Zone, Clark Freeport, Angeles, 2023 Pampanga

**Development Team Lead – Asia Operations**

July 01, 2018 to January 15, 2022

**Job Responsibility:**

As a development team lead for the client (Punch Buggy Digital Agency), making sure that the team has a clear understanding and is guided in attaining the task that is assigned to them. Working together with the stakeholders in assigning and monitoring tasks and making sure that the results have the highest possible quality on or before the deadline. Also doing development and maintenance tasks for client sites at the same time.

**Punch Buggy Digital Agency - Tall Ships Business Centre, Inc.**

Bldg. 2126 C. P. Garcia Street, Clark Freeport Zone, Pampanga

**Development Team Lead – Asia Operations**

February 01, 2016 to June 30, 2018

**Job Responsibility:**

As a development team lead for the client (Punch Buggy Digital Agency), making sure that the team has a clear understanding and is guided in attaining the task that is assigned to them. Working together with the stakeholders in assigning and monitoring tasks and making sure that the results have the highest possible quality on or before the deadline. Also doing development and maintenance tasks for client sites at the same time. The same practice is applied by the Project Manager of the in-house company (Tall Ships Business Centre, Inc.), providing support and guidance whenever needed by the dedicated lead of the in-house development team. Some of these roles are sharing knowledge gained from the client-based practice, providing input on in-house projects, assisting in training and/or orientation of new developers, and answering any development or technical inquiries from the developers and staff of the company.

**Tall Ships Business Centre, Inc.**

Acacia Lane, Business Centre 6, Philexcel Compound, Clark Freeport Zone

**Project Manager**

October 17, 2015 to January 31, 2016

**Job Responsibility:**

Dedicated to making sure that projects are delivered on or before the deadline with the highest possible quality undergoing structured and professional approaches and practices that meet standards and expectations. Making sure that everything is carried out according to the needs of the client, from the scoping of the project up to the reporting of progress and presentation of the finished module or project.

**Tall Ships Business Centre, Inc.**

Acacia Lane, Business Centre 6, Philexcel Compound, Clark Freeport Zone

**Web Development Director**

March 30, 2015 to October 16, 2015

**Job Responsibility:**

Manage, monitor, assign, and plan any digital products or strategies that the company wishes to implement. This covers from analyzing the request up to making sure that it meets the deadline for each deliverable. Acting also as one of the core web developers of the company.

**Ecell Philippines Inc. (eCommerce Company)**

Clarkfield, Pampanga, PH

**Product and Listings Team Lead**

March 2014 to April 30, 2015

**Job Responsibility:**

Manage, monitor, assign, and plan product and listing-related tasks for our team. From the reporting, data gathering, analyzing, and advising, up to revision, ending, and re-listing of eCommerce marketplace items.

**Ecell Philippines Inc. (eCommerce Company)**

Clarkfield, Pampanga, PH

**Senior Software Engineer**

August 2013 to February 2014

**Job Responsibility:**

Having acquired most of the vital knowledge about the business process and programs/applications, together with other higher officers, the task of overseeing and assuring that the day-to-day process of the business is attained with accuracy and efficiency. From the reports, sales, uploading, and managing of listings to production and after-sales process.

**Ecell Philippines Inc. (eCommerce Company)**

Clarkfield, Pampanga, PH

**Development Support Lead**

March 2013 to July 2013

**Job Responsibility:**

Leading the Dev Support Team in providing help, checking, and solutions to issues encountered while using or running the system. Covering from the financial, content, and designs up to listings, sales, after-sales, and production issues and processes.

**Ecell Philippines Inc. (eCommerce Company)**

Clarkfield, Pampanga, PH

**Junior Web Programmer**

May 21, 2012 to Feb 2013

**Job Responsibility:**

Assigned to study, create, and maintain programs that will be used internally by the company concerning business processes and eCommerce sites (eBay, Amazon, Play, and PayPal)

**PhilPlans**

G/F Angeles Business Center, Nepo Mart, Angeles City

**Sales / Marketing Agent**

June 28, 2010 to October 01, 2010

**Job Responsibility:**

Telephone Sales Representative, Brochure, Fliers and Calling Card Designer, Fliers, and brochure distribution.

**Enigma Technologies, Inc.**

CMS Building, Mezzanine, 339 McArthur Highway, Angeles City, Pampanga

**Programmer (OJT)**

December 4, 2007 to March 27, 2008

**Job Responsibility:**

Creating programs to be used in managing/maintaining other developed programs like finding logs or files, duplicate files or database entries, extracting sales reports from databases, etc. Part of the brainstorming team in developing and adjusting existing programs.

## **Freelance Programming:**

### **Crystal Clear Tank Cleaning**

- A customer management system with a calendar booking and invoicing module, aimed to assist the processes that the tank cleaning business is doing day in and day out. It helps their customer service representative to quickly search and follow up on customers who are due for servicing again and at the same time log updates on customers that they call out. The system is developed using Laravel.

### **Key Building Inspections**

- The system is designed to aid in the generation of building inspection reports requested by the clients of the business. Templates and data of the inspection report are set on the web-based system and are then transmitted/downloaded via API endpoints to the created Android application (developed by a colleague) so that field inspectors can do their job offline and will just transmit the reports at the end of the day back to the website where the managers or admin will load the data from the mobile app onto the website interface for checking and adjustments/corrections. Once the data are all good the report would then be generated and sent to the client. The site's admin panel and its API endpoints are developed via Laravel.

### **Australian Taxation Office Replica Website**

- A replica of the Australian Taxation Office website which covers most of the core functions of the site. It is intended to be used as a training environment to accountants that would be assigned to Australian business owners. Used PHP in developing the website with mobile responsiveness applied.

### **Global Trends** (<http://globtrends.com/>)

- It is a website for customers to ask for designs such as website templates and logos. Created the back-end of the website for managing the orders, a Yahoo-like messaging part for the client and the administrator, the front end of the viewing of templates/portfolio, and then the front-end client page for monitoring the client's order progress, and transactions using PayPal. Used PHP in developing the web pages.

### **Rukutai Corporate** (<http://rukutai.com/>)

- Another website for creating templates and other designing needs. Created landing pages which are the pages where customers will submit their order information, queries, suggestions, and other information that will help the developers know what the customer needs for their template or design. PHP was used for development.

### **Assist Me Pro** (<http://assistmepro.com>)

- Is a web page intended for businessmen (SEO, Executives, etc) to find workforce and professional advice for their business and it also provides blog, logo, and website designing. Developed their landing pages used to get information from prospective clients so the developers/designer would have the idea of what to design or make. PHP was used for the development.

### **Flugbelbauer Piano Supply** (<http://epianoworks.com/flugelbauer.html>)

- As the name implies is a piano material supplying webpage that offers products and services that will aid in fixing and voicing pianos. Worked on the ordering part of the website using PayPal. PHP was used for the development.

### **SunCare Lending**

- Is a lending company. Developed the whole lending software using PHP. From client registration to loan monitoring and managing and report printing.

### **Tulabut Woodcraft**

- A thesis project. It is a PHP website for selling woodcraft online. Worked for the back-end management of the products and orders and also for the transactions using PayPal and a simple Bank-to-bank transaction.

### **Chamatchiles National High School Website**

- A thesis project. It is a PHP website for the Chamatchiles National High School which provides information about the school and means of contacting the school for queries. Students and faculty can create their profiles and search for other registered members. Also, faculty members can post announcements and the grades of the students and also a blog page where they can discuss topics

### **Angeles City National Trade High School Voting and Polling Website**

- A thesis project. It is a PHP website for the Angeles City National Trade High School which provides information about the school and means of contacting the school for queries. Faculties and students can create their profiles and search and view other's profiles. It has a polling system where students can vote for topics, a voting system for the election of candidates for the SSG (Student Supreme Government), and also faculties can post announcements for the students.

### **E-Tab – A Generic Tabulation System for Sports and Criteria-Based Competition**

- A thesis project. It is a LAN-based generic tabulation system for sports events and criteria-based events developed using Visual Basic 2010.

## **EDUCATIONAL ATTAINMENT:**

### **2008 to 2012                      AMA Computer College                      Angeles City**

~ Bachelor of Science in Computer Science

- Graduated as Cum Laude
- Consistent Dean's Lister.

### **2006 to 2008                      AMA Computer Learning Center                      Angeles City**

~ Associate Degree in Software Development

- Graduated as Outstanding Student for Software Development (SD) Department
- 2 years Dean's Lister
- 2 years TESDA scholar

### **2002 to 2006                      Mabalacat National High School                      Brgy. San Isidro, Dau, Mabt., Pamp.**

- Awarded as Best in Computer
- Among the top 10% of the graduating batch

## **SEMINAR ATTENDED:**

Modern Web Application Development with PHP Scripting (Speaker and Attendee)	-	August 30, 2011
Student Conference on I.T. Education (SCITE)	-	January 29, 2010
3D Modeling and Animation Using Blender	-	March 16, 2009
Software Installation and Formatting	-	May 5 to 6, 2008
Adobe Photoshop	-	April 28 to May 2, 2008
PC Maintenance and Troubleshooting	-	April 7 to 11, 2008
PC Assemble and Disassembly	-	April 1 to 4, 2008
Animation Made Easy (Adobe Flash)	-	October 15, 2007
Student Conference on I.T. Education (SCITE)	-	August 25, 2006

## **AWARDS AND CERTIFICATES:**

Outstanding Student of Software Development (ACLC Commencement Exercises 2008)  
Programming Competition 2nd Year Level (ACLC Day 2007)  
Certificate of Membership (Coordinator, SOFTWARES Computer Society 2006-2007, ACLC)  
Best in Computer (Mabalacat National High School Recognition Day – April 2006)



**PERSONAL INFORMATION:**

Date of birth: April 27, 1990

Place of birth: Angeles City

Citizenship: Filipino

Civil Status: Married

Religion: Roman Catholic

Mother: Agnes D. Alonzo

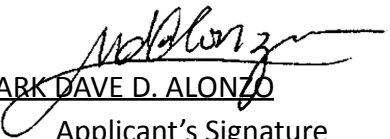
Mother's Occupation: Housewife

Father: Willy S. Alonzo

Father's Occupation: Carpenter

**CHARACTER REFERENCE:**

Available upon request

  
MARK DAVE D. ALONZO  
Applicant's Signature